

10 Easy Steps to Update Your RSNA 2008 Exhibitor Listing

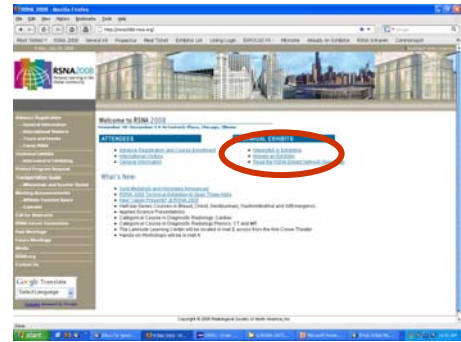
The screenshot shows a web browser window titled "Exhibitor Services - Mozilla Firefox". The address bar displays "http://rsna2008.rsna.org/exhibitor_services.cfm?action=preview&exbid=1009". The page content includes a navigation menu with links for HOME, PROFILE, CATEGORIES, LOGO, COLOR SCHEME, PRODUCT, PREVIEW, and LOGOUT. The main heading is "RSNA Education Store" with a rainbow-colored underline. Below the heading, there is a section for "RSNA Education Store" with a link to "http://www.rsna.org". The page is divided into several sections: ADDRESS (820 Jorie Blvd, Oak Brook, IL 60523, PHONE: 630-368-3753, FAX: 630-590-7710), LOCATIONS (BOOTH NUMBER: South Building - Hall A_2700), COMPANY PROFILE (The RSNA Education Center Store provides educational materials to radiologists and other healthcare professionals), PRODUCT CATEGORIES (EDUCATIONAL PRODUCTS AND LITERATURE: Educational materials, online; Educational materials, print; Educational services; Publications; Self-teaching aids), and FEATURED PRODUCTS (RSNA Education Resources Brochure with a link to "Click here for a listing of all available Education Materials (PDF Format)"). A sidebar on the left contains various service links such as "Advance Registration", "Technical Exhibits", "Printed Program Request", "Meeting Announcements", "Call for Abstracts", "RSNA Career Connection", "Past Meetings", "Future Meetings", "Media", "RSNA.org", and "Contact Us". A "Google Translate" widget is also visible in the sidebar. The Windows taskbar at the bottom shows the start button and several open applications including "Inbox for jjaworski@...", "Exhibitor Services - M...", "TIMMS - Order Syste...", "G:\RSNA 2007\Exhibi...", and "Microsoft PowerPoint...".

Instructions to:

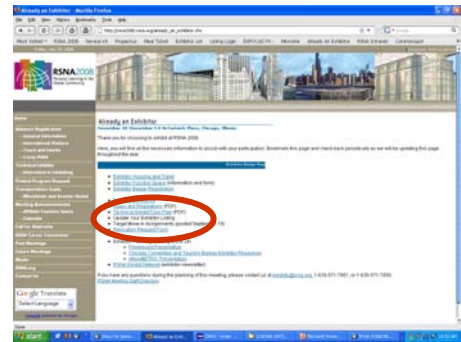
- Update Contact Information
- Add Company Listing
- Upload Company Logo
- Customize Colors
- Select Product Categories
- Highlight Product/Services

If you have any questions, please contact RSNA at exhibits@rsna.org

1. Visit the RSNA meeting website at <http://rsna2008.rsna.org> and under Technical Exhibition click **Already an Exhibitor**

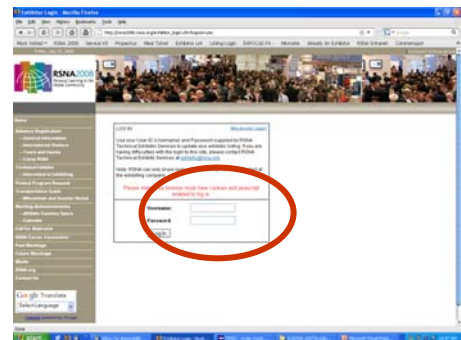


2. On the Already an Exhibitor page, click **Update Your Exhibitor Listing**



3. Then **LOG-IN** with the User ID and password supplied to your company.

If you do not recall your User ID or Password, please contact RSNA Technical Exhibit Services at exhibits@rsna.org.

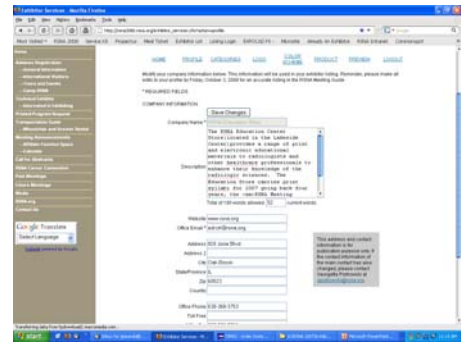


4. YOU ARE LOGGED IN!

Please note the various cut-off dates for publication.



5. Click **PROFILE** to update your company description, contact information (address, phone, toll-free, fax, email, website) and change your login information.

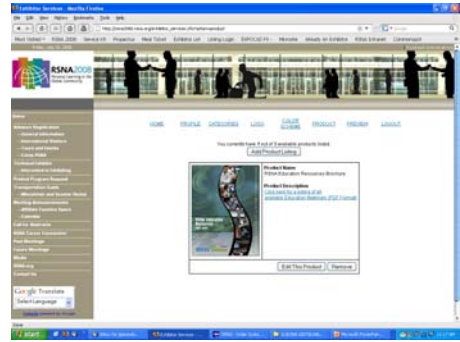


6. Click **CATEGORIES** to assign your company to the appropriate products/services categories.



9. Click **PRODUCTS** to highlight specific company products in your exhibitor listing. Here you can upload up to five products with photo and with description.

Image files must be either .GIF or .JPG. Recommended image size should be less than 200 x 200 pixels. Please note the pixel size and graphic color before uploading a photo.



10. Click **PREVIEW** to review your exhibitor listing. This is how RSNA website visitors will be viewing your listing.



CONGRATUATIONS!

You have just successfully update your company exhibitor listing for RSNA 2008.